

Seeking sponsors for historic launch of Compassionate Cornwall Initiative



Cornwall will make history on 14th November when local leaders and community representatives sign the international Charter for Compassion, at The Eden Project, making ours the first Compassionate County in the world and first Compassionate Community in England to make this commitment.

The Charter for Compassion is an international movement calling to restore The Golden Rule (always treat others as you would wish to be treated) to the centre of communities worldwide. Founded by British author Karen Armstrong, with help from the Ted Talks organisers, in 2008, The Charter for Compassion has developed a vast following in the USA, Africa and Asia, but is relatively unknown in the UK so far.

Penzance social enterprise Hope in the Heart CIC is leading The Compassionate Cornwall Initiative and we have been amazed by the positive responses from people in Cornwall. Local organisations are joining the global network of compassionate organisations already making a positive difference to communities in many parts of the world. At time of writing, 23 had signed up to be part of Compassionate Cornwall in under three months. For further information, please visit <http://www.hopeintheheart.org/charter-for-compassion-compassionate-cornwall-initiative.html>

The Eden Project has offered its gallery at a greatly reduced rate for the launch and signing on 14th, during International Compassion Week. We need to raise £2,500 by that date to make this celebration of Compassion in Cornwall something to be remembered, and inspire other UK communities to follow in our footsteps.

We are seeking companies willing to donate £100 or more to help us reach this target. As well as our sincere thanks, your logo will be displayed at the event, in the programme and on our web page, which is linked to the Charter for Compassion international website. You and a guest will also have free entry to the launch, including access to The Eden Project in the morning, and you will be part of something that will be of great and lasting significance for Cornwall.

The launch promises to be a joyful and meaningful event for Cornwall, and a vibrant celebration of Compassionate Action. Local leaders and community members will join us as guests, and to sign the Charter. Media representatives will be present and the event will be filmed, and featured internationally. We do hope you will be able to join us. See attached poster/invitation.

If you would like to have an informal chat about donating to this appeal, ongoing sponsorship (much-needed!) becoming a Charter Partner, or anything else related to Compassionate Cornwall, we would love to talk with you. Please email in the first instance: tam@hopeintheheart.org

Tam Martin Fowles, Founding Director, Hope in the Heart CIC